

**CONSOLIDATED MEDIA REPORT**

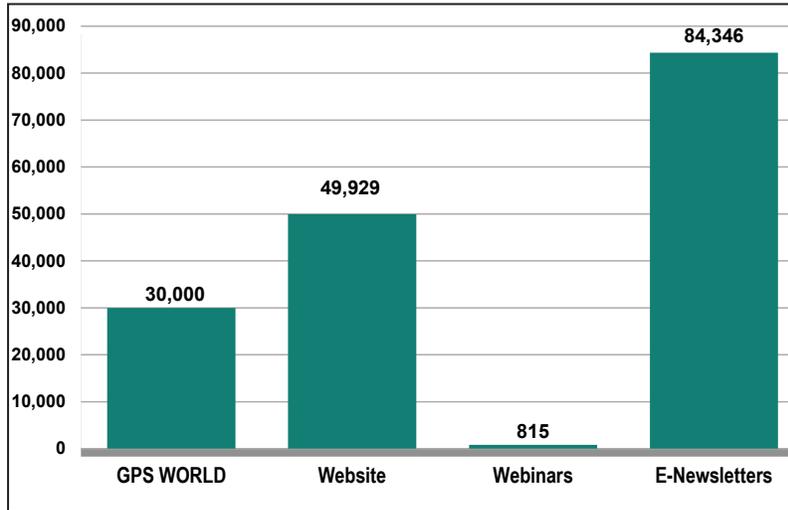
**B2B Media**

6 months ended December 31, 2025

**GPS WORLD** GNSS POSITIONING NAVIGATION TIMING

[Learn more about this media property at auditedmedia.com](http://auditedmedia.com)

**TOTAL AVERAGE GROSS CONTACTS** 165,090

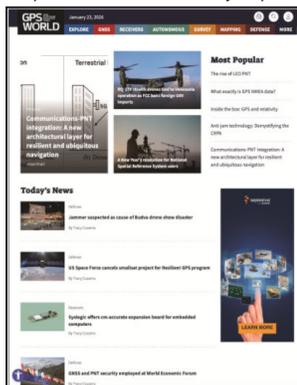


**EXECUTIVE SUMMARY**

Channels	Contacts	Period
<b>GPS WORLD</b>		6 months ended December 31, 2025
Total Qualified Circulation	30,000	
<b>Website Activity</b>		6 months ended December 31, 2025
Page Views	169,840	
Sessions/Visits	63,262	
Users/Visitors	49,929	
<b>Webinars</b>		6 months ended December 31, 2025
Total Registrants	815	
Total Attendees	485	
<b>E-Newsletters</b>		6 months ended December 31, 2025
Total Average Net Distribution Per Issue	84,346	
<b>Social Media</b>		As of December 31, 2025
Facebook Followers	11,000	
Instagram Followers	408	
LinkedIn Followers	7,875	
X Followers	12,055	
YouTube Subscribers	3,930	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



6 months ended December 31, 2025

Subject to Audit

**Field Served:**

GPS WORLD serves individuals in the the following market segments:

Surveying & Mapping, Transportation (e.g., Automotive, Aviation), Defense & Government, Wireless/Location-Based Services, Machine Control/Precision Agriculture, Professional & Consumer OEM, GNSS Design & Test, Distributors & Resellers, and Other Allied to Field



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

<b>TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION</b>		<b>30,000</b>
<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>		
Qualified Nonpaid Individual - Print		18,982
Qualified Nonpaid Individual - Digital		13,770
<b>Total Qualified Nonpaid Individual</b>		<b>30,000</b>
<b>Total Average Qualified Nonpaid Circulation</b>		<b>30,000</b>

<b>AVERAGE NONQUALIFIED CIRCULATION</b>		
Nonqualified Allocated for Shows & Conventions - Print		150
<b>Total Nonqualified Allocated for Shows &amp; Conventions</b>		<b>150</b>
Nonqualified Miscellaneous, Including Staff Copies - Print		469
Nonqualified Miscellaneous, Including Staff Copies - Digital		71
<b>Total Nonqualified Miscellaneous, Including Staff Copies</b>		<b>472</b>
<b>Total Average Nonqualified Circulation</b>		<b>622</b>

<b>CIRCULATION BY ISSUES</b>				
<b>Issue</b>		<b>Qualified Nonpaid - Print</b>	<b>Qualified Nonpaid - Digital</b>	<b>Total Qualified Nonpaid</b>
Sep		18,970	13,787	30,000
Oct		18,994	13,753	30,000

**BUSINESS ANALYSIS**

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Engineer or Technical Manager	Corporate, General Manager	Program or Project Manager	Manufacturing, Production, Sales/Marketing, Other Personnel
1.	Surveying & Mapping	7,838	26.1	5,240	3,462	1,893	4,309	936	700
2.	Transportation (i.e. Automotive, Aviation, Marine)	3,559	11.9	2,425	1,440	1,372	1,423	320	444
3.	Defense/Government	5,115	17.1	2,933	2,686	2,882	1,066	564	603
4.	Wireless-Location Based Services	2,174	7.2	1,248	1,124	957	828	182	207
5.	Machine Control/Precision Agriculture	2,151	7.2	1,500	826	934	765	180	272
6.	Professional/Consumer OEM	4,964	16.5	3,602	1,794	1,905	2,167	361	531
7.	GNSS Design & Test	1,284	4.3	470	879	631	308	126	219
8.	Distributors and Resellers	2,013	6.7	1,455	749	587	897	134	395
9.	Others Allied to Field	902	3.0	121	793	31	21	4	846
<b>Total Qualified Circulation</b>		<b>30,000</b>	<b>100.0</b>	<b>18,994</b>	<b>13,753</b>	<b>11,192</b>	<b>11,784</b>	<b>2,807</b>	<b>4,217</b>

**MAILING ADDRESS ANALYSIS**

	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	18,856	13,136	29,247	97.5
Individual by Name Only	84	615	698	2.3
Title or Occupation Only	14	1	15	0.1
Company Name Only	40	1	40	0.1
Multicopy Same Addressee				
<b>Total Qualified Subscriptions</b>	<b>18,994</b>	<b>13,753</b>	<b>30,000</b>	<b>100.0</b>
<b>Total Qualified Circulation</b>	<b>18,994</b>	<b>13,753</b>	<b>30,000</b>	<b>100.0</b>

**GEOGRAPHIC ANALYSIS**

State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	316	187	444
Arizona	259	226	439
Arkansas	180	76	230
California	1,771	1,348	2,834
Colorado	311	294	552
Connecticut	283	110	355
Delaware	45	29	67
District of Columbia	40	61	92
Florida	1,225	664	1,700
Georgia	569	276	763
Idaho	130	70	178
Illinois	737	387	1,011
Indiana	369	170	489
Iowa	278	131	376
Kansas	223	121	315
Kentucky	200	85	261
Louisiana	259	106	325
Maine	106	46	142
Maryland	371	278	594
Massachusetts	447	273	661
Michigan	709	298	920
Minnesota	380	200	531
Mississippi	192	74	240
Missouri	413	167	536
Montana	90	42	125
Nebraska	165	74	216
Nevada	116	90	186
New Hampshire	146	77	208
New Jersey	529	284	733
New Mexico	126	112	220
New York	913	434	1,240
North Carolina	629	315	854
North Dakota	98	50	136
Ohio	832	425	1,144
Oklahoma	217	91	281
Oregon	258	168	372
Pennsylvania	795	360	1,048
Rhode Island	72	41	104
South Carolina	284	144	382
South Dakota	96	36	123
Tennessee	391	175	515
Texas	1,215	667	1,685
Utah	168	93	239
Vermont	58	20	76
Virginia	567	372	861
Washington	386	255	584
West Virginia	102	53	141
Wisconsin	464	193	588
Wyoming	58	32	81
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>18,588</b>	<b>10,280</b>	<b>26,197</b>
Alaska	88	43	116
Hawaii	54	42	86
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>142</b>	<b>85</b>	<b>202</b>
Single Copy Sales			
U.S. Unclassified			
<b>TOTAL UNITED STATES</b>	<b>18,730</b>	<b>10,365</b>	<b>26,399</b>
Poss. & Other Areas	12	14	24
<b>U.S. &amp; POSS., etc.</b>	<b>18,742</b>	<b>10,379</b>	<b>26,423</b>
Canada	137	299	400
International	110	3,071	3,168
Military or Civilian Personnel Overseas	5	4	9
<b>Total International</b>	<b>252</b>	<b>3,374</b>	<b>3,577</b>
E-mail Address Only			
Other Unclassified			
<b>GRAND TOTAL</b>	<b>18,994</b>	<b>13,753</b>	<b>30,000</b>

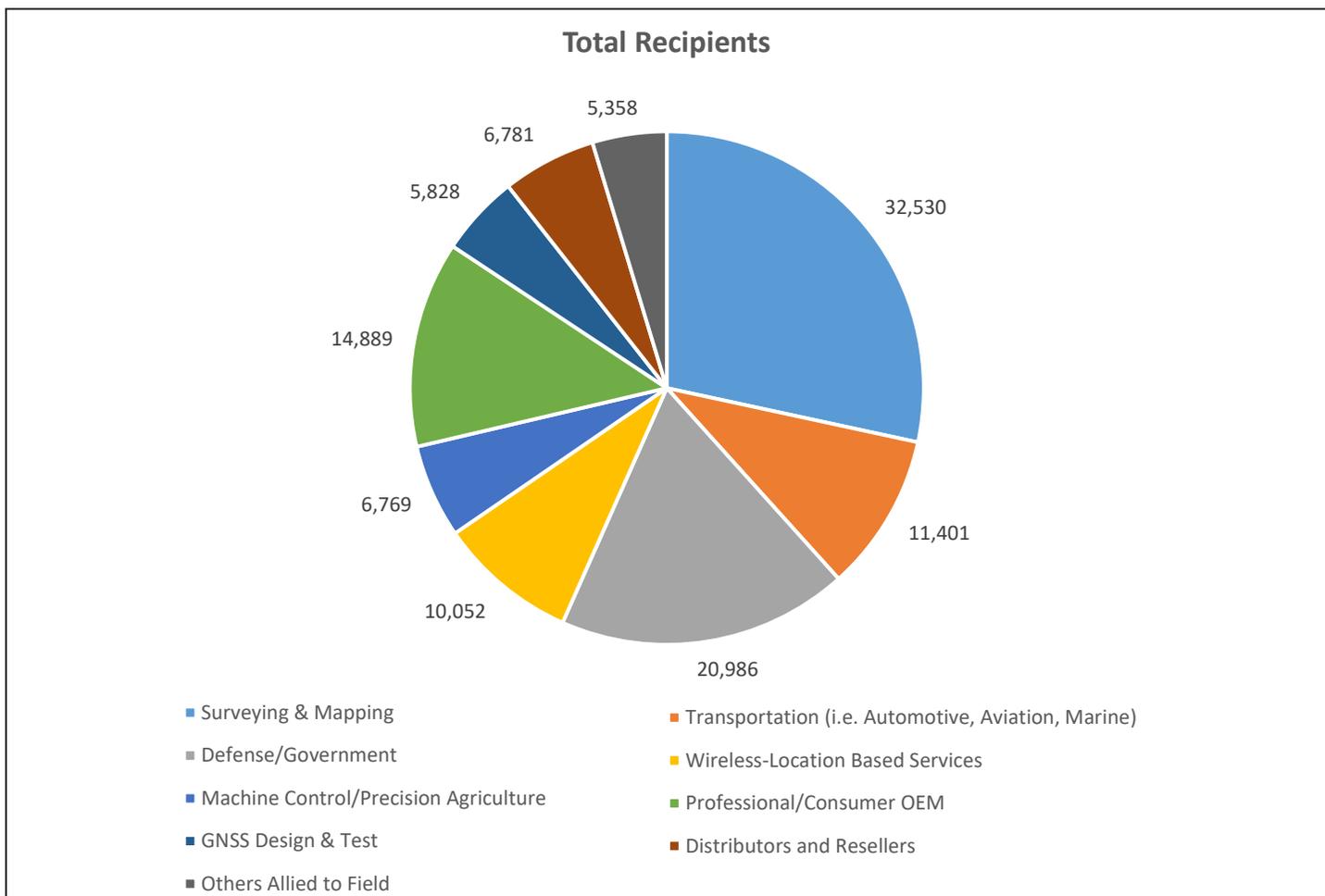
<b>GEOGRAPHIC ANALYSIS - INTERNATIONAL</b>			
<b>Region</b>	<b>Qualified Nonpaid - Print</b>	<b>Qualified Nonpaid - Digital</b>	<b>Total Qualified Nonpaid</b>
Asia	27	524	550
Europe	66	1,742	1,797
South America	5	184	189
Oceania	3	259	262
Africa	1	138	139
Middle East	6	150	155
Central America		20	20
Caribbean		14	14
<b>TOTAL INTERNATIONAL</b>	<b>108</b>	<b>3,031</b>	<b>3,126</b>
United States	18,747	10,383	26,432
Canada	137	299	400
Mexico	2	40	42
<b>TOTAL NORTH AMERICA</b>	<b>18,886</b>	<b>10,722</b>	<b>26,874</b>
<b>GRAND TOTAL</b>	<b>18,994</b>	<b>13,753</b>	<b>30,000</b>

## INTEGRATED AUDIENCE ENGAGEMENT

Classification by Business & Industry		Total Unduplicated	GPS World Magazine	Navigate! Weekly News E-Newsletter	Defense PNT E-Newsletter	Survey Scene E-Newsletter	Autonomous Arena E-Newsletter	Total Recipients
1.	Surveying & Mapping	11,547	7,811	7,985	4,635	7,132	4,967	32,530
2.	Transportation (i.e. Automotive, Aviation, Marine)	4,731	3,545	2,707	1,824	1,457	1,868	11,401
3.	Defense/Government	7,741	5,159	5,210	4,579	2,879	3,159	20,986
4.	Wireless-Location Based Services	4,449	2,162	3,095	1,623	1,461	1,711	10,052
5.	Machine Control/Precision Agriculture	2,663	2,018	1,554	1,081	1,067	1,049	6,769
6.	Professional/Consumer OEM	6,479	4,940	3,050	2,506	2,082	2,311	14,889
7.	GNSS Design & Test	2,231	1,232	1,581	1,048	905	1,062	5,828
8.	Distributors and Resellers	2,861	1,919	1,710	1,074	1,061	1,017	6,781
9.	Others Allied to Field	6,546	1,214	1,540	895	798	911	5,358
Total Qualified Circulation		49,248	30,000	28,432	19,265	18,842	18,055	114,594
Percent			26.2	24.8	16.8	16.4	15.8	100.0

This is an analysis of the 49,248 unique recipients of the GPS World Network brand of products as of December 31, 2025. Recipients were asked the question "What is your primary business at this location?" during the subscription process for the magazine and newsletters. The Total Duplicated is the sum of the number of recipients of all products associated with the GPS World Network brand. The Total Unduplicated is the number of unique recipients of GPS World Network products.

Instances in which the total number of E-Newsletter recipients reported in the Integrated Audience Engagement table exceeds the Average Net Distribution Per Issue in the E-Newsletter Channel Profile table are attributable to two or more unique E-Newsletter recipients utilizing the same email address.



## CHANNEL PROFILES

### WEBSITE ACTIVITY - www.gpsworld.com

2025	Page Views	Sessions/Visits	Users/Visitors
July	233,448	65,286	49,360
August	239,070	68,715	54,312
September	209,708	71,108	55,562
October	161,901	77,157	64,474
November	91,448	56,655	43,794
December	83,462	40,651	32,073

### WEBINARS

Type	Total Registrants	Total Attendees
Resiliency in Space: Developing Space Technologies That Endure	234	128
Unlocking the Power of LEO Constellations: Test and Performance with Xona, Trimble, and Safran	329	190
Building a Layered Future: Resilient GNSS Alternatives That Complement, Not Compete, with GPS	252	167

### E-NEWSLETTERS - Autonomous Arena

2025	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
July	1	18,641	18,641
August	1	17,867	17,867
September	1	17,940	17,940
October	1	18,133	18,133
November	1	18,010	18,010
December	1	17,956	17,956

### E-NEWSLETTERS - Defense PNT

2025	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
July	1	19,175	19,175
August	1	18,766	18,766
September	1	18,961	18,961
October	1	18,810	18,810
November	1	19,013	19,013
December	1	19,138	19,138

## CHANNEL PROFILES (CONTINUED)

### E-NEWSLETTERS - Navigate! Weekly News

2025	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
July	5	28,682	143,408
August	4	28,262	113,048
September	5	28,326	141,629
October	4	28,162	112,647
November	4	29,220	116,878
December	5	30,040	150,202

### E-NEWSLETTERS - Survey Scene

2025	# of Issues	Average Net Distribution Per Issue	Total Net Distribution
July	1	18,648	18,648
August	1	18,202	18,202
September	1	18,490	18,490
October	1	18,355	18,355
November	1	18,435	18,435
December	1	18,688	18,688

### SOCIAL MEDIA

Channel	As of December 31, 2025
Facebook Followers	11,000
Instagram Followers	408
LinkedIn Followers	7,875
X Followers	12,055
YouTube Subscribers	3,930

## NOTES

### Definition of Recipient Qualification:

Qualified recipients are Engineers or Technical Managers, Corporate, General Managers, Program or Project Managers, Manufacturing, Production, Sales/Marketing, and Other Titled and Non-Titled Personnel.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Analyzed Issue:** The information in Business Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the October issue.

### Allocated for Shows and Conventions:

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
INTERGEO	Frankfurt, Germany	10/7/25-10/9/25	September	100
ION GNSS+	Baltimore, MD	9/8/25-9/12/25	September	100
Commercial UAV Expo	Las Vegas, NV	9/2/2-9/4/25	September	100

**Total Average Gross Contacts Include:** Qualified Nonpaid Circulation, Users/Visitors, Webinar Registrants, and Average Newsletter Net Distribution per issue.

**Website Data Source:** Google Analytics.

**Data Center Traffic:** Effective with April 2024 data, filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

**Website Domains:** Domains included in website traffic: www.gpsworld.com

**Users/Visitors:** The number of unique User/Visitor IDs, logging activity on a website or app, for the defined measurement period.

**Page Views:** The total number of web pages or app screens, viewed by all Users/Visitors, for the defined measurement period.

**Sessions/Visits:** The number of sessions logged, across all Users/Visitors on a website or app, for the defined measurement period. 30 minutes of inactivity, or specific user behavior, will end a session.

**E-Newsletters Data Source:** Omeda.

**E-Newsletters Net Distribution:** The newsletters from a given mailing that reached the subscriber's email delivery server with a positive status code, net of any internal or test addresses. Calculated by subtracting undelivered messages from sent messages.

**Social Media:** Social media is comprised of likes, followers, subscribers and members who may not be actively engaged with the brand. These metrics do not equal an individual person.

**Webinar:** Total webinar attendees represents individuals that attended the live webinar. AAM used vendor reports to validate attendance for each webinar. Webinar attendees were counted as one individual although there may have been multiple individuals viewing the webinar under one sign in. Attendees are included in the registrant totals.

**Cross Media Miscellaneous:** E-Newsletter Total Average Net Distribution Per Issue Calculation: Total Average Net Distribution Per Issue shown in the Executive Summary represents the sum of all e-Newsletters reported during this period.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

**Frequency:** 6 times per year  
**Format:** Standard

**Established:** 1990  
**AAM Member Since:** 2024  
**Member #:** 06-3025-7  
**Class:** AVIATION & AEROSPACE

Parent Company: North Coast Media LLC

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